



Junior  
Achievement™  
of Sacramento

Presented by:



# JA STOCKMARKET CHALLENGE



**SPONSOR GUIDE  
2026**

**CONFIDENT | CAPABLE | CONNECTED**



Brought to you by:  
**us bank**®

## What is JA STOCK MARKET CHALLENGE

U.S. Bank is proud to present our sixth annual JA STOCK MARKET CHALLENGE at the Citrus Heights Community Center! Our high-powered JA STOCK MARKET CHALLENGE is a unique and dynamic event that brings together professionals from generous companies throughout Sacramento for a night of food, drink, fun and friendly investment competition while supporting youth education in our community. Your generous donation will allow JA to invite local high schools to participate and compete against other schools during the STUDENT JA STOCK MARKET CHALLENGE held on the same day.

## **What would you do with \$1,000,000?**

### **HOW IT WORKS?**

JA Stock Market Challenge offers an exhilarating evening of financial strategy and intense competition! Immerse yourself in a dynamic 60-day stock market simulation powered by cutting-edge software. Each 60-second interval mirrors a day of real trading, requiring teams to navigate a volatile market with rapid decision-making.

Teams navigate a volatile market using cutting-edge software, interpreting news and making rapid decisions. As the clock ticks, the pressure builds, pushing teams to the brink in their quest for the highest net worth in their investment portfolios by the close of trading.

This event guarantees fierce competition, high stakes and a fun atmosphere. Join us for an unforgettable experience where learning meets excitement, as participants engage in a battle of wits to emerge victorious in the dynamic world of finance!

### **WHAT IS THE MONEY USED FOR?**

At JA, we are working to respond to the urgent need for economic empowerment education in our community, but cannot keep up with the growing demand.

100% of the money raised by this event goes directly to programs, enabling us to reach more kids with the powerful Junior Achievement experience.

Past JSMC have reached nearly 13,000 students in our 14 county region (70% of the students served came from socio-economically challenged communities). With your help, we can do even more this year!

**Deb Jolette**

Event Coordinator

deb.jolette@jasac.org

Bring the excitement of Wall Street to Sacramento

**Wednesday, March 19, 2026**

Citrus Heights Community Center  
6300 Fountain Square Drive

5:30 - 6:30PM: Heavy Hors D'oeuvres & Networking  
6:30PM - 9:00PM: Trading





# JA STOCKMARKET CHALLENGE

Brought to you by:  
**us bank**

Sponsorship Levels						
Sponsor Entitlements	<b>TITLE</b> <del>\$15,000</del>	<b>Presenting (<del>SOLD</del> &amp; PM)</b> <b>\$12,000</b>	<b>Bull</b> <b>\$6,000</b>	<b>Bear</b> <b>\$3,500</b>	<b>Preferred Share</b> <b>\$2,500</b>	<b>Common Share</b> <b>\$750</b>
# of Sponsors Available	Exclusive	1 of 2	4	6	12	Unlimited
Corporate Team(s) of 4	3	2	1	1	1	1
Subsidizes High School or College Team(s)	6	4	2	1	1	Funds In-Class Program
First Right of Refusal	✓					
1-min Introduction Logo in Sponsor Packet	✓					
Bell Ringing	Opening	Closing				
Personal Trader	1	1				
Emcee recognition	throughout event	throughout session				
Logo on Table Tents, Name Badges, PR Mediums	✓	✓				
Logo on Game Screens	Big Board	Stock Board				
VIP Seating	✓	✓	✓			
Recognition on designated items			✓	✓		
Social Media Mention and logo on venue screens	✓	✓	✓	✓		
Sponsor Ad	2 Full Page	Full Page	1/2 Page	1/2 Page	Logo	
Listed on Stock Pick, Sponsor "Thank You" Signage	✓	✓	✓	✓	✓	
Website Recognition	Logo & Description	Logo & Description	Logo	Logo	Logo	Company Name

## SPONSORSHIP COMMITMENT FORM

### JA STOCK MARKET CHALLENGE | Sacramento | March 19

Please return form with payment to guarantee reservation.

#### STOCK MARKET CHALLENGE

#### SPONSORS LEVELS

- SOLD** \$10,000 Title
- \$12,000 Presenting
- \$6,000 Bull level (4):
  - Leaderboard
  - Help Desk
  - Venue
  - Technology
- \$3,500 Bear level (6):
  - Media
  - Printing
  - Trader
  - Hot Tips
  - Awards
  - Video
- \$2,500 Preferred Share
- \$750: Common Share

---

**Add-On**

- \$250 Personal Trader

#### CONTACT INFORMATION

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization/Donor Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

#### REGISTRATION AND PAYMENT OPTIONS

1. Email your Sponsor Commitment Form to:  
[deb.jolette@jasac.org](mailto:deb.jolette@jasac.org)
2. Payment Options: credit card, online at [jasac.org](http://jasac.org), request an invoice or checks made payable to:  
Junior Achievement of Sacramento  
P.O. Box 255602, Sacramento, CA 95865

#### CREDIT CARD INFORMATION

Visa  MasterCard  Discover  American Express

Name: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Card #: Exp. Date: \_\_\_\_\_ / \_\_\_\_\_ Security Code: \_\_\_\_\_

Amount Total: \$ \_\_\_\_\_

Space is limited. Sponsorships offered on a first-come, first-served basis and are expected to sell out.  
Benefits will be confirmed upon receipt of payment.

To ensure maximum recognition of your gift, please submit your company logo along with your Sponsor Commitment Form. All logos must be submitted in Vector Format (.pdf, .eps, .psd).

Junior Achievement of Sacramento is a nonprofit 501(c)3 organization, Tax ID# is: 94-6080866.